



सत्यमेव जयते

Ministry of Micro, Small and Medium Enterprises
Government of India



Confederation of Indian Industry

GLOBAL SME
BUSINESS SUMMIT
2018

**BUILDING PARTNERSHIPS
THROUGH GLOBAL
VALUE CHAINS**

19-20 December 2018, New Delhi

Economic Growth of India is synonymous to the equitable development of all its industrial sectors. With a majority of entrepreneurs engaged in small scale industries, they constitute the powerhouse to propel the growth paradigm of the country.



63.4 million
MSMEs across
the country



Generate
employment for
120 million people



Account for
40% of the
Exports



Contribute
8% of the
GDP

15TH GLOBAL SME BUSINESS SUMMIT

Ministry of MSME, in partnership with Confederation of Indian Industry (CII), is organising the 15th Global SME Business Summit on the 19th and 20th of December at Hotel Hyatt, New Delhi. The theme of the Summit is 'Building Partnerships through Global Value Chains'.

The Summit will have a powerful agenda and bring together renowned speakers with extensive and far-reaching experience and expertise, in addition to international delegations and SME stakeholders from across the globe intending towards fostering growth and integrating the Indian SMEs to global network.

The Summit will be a crucial platform for disseminating knowhow on assessing the export potential of the products and services of Indian SMEs, identifying suitable markets, developing strategies to penetrate new markets through trade associations, multi-lateral agencies, international business forums and E-Commerce. This will help single out avenues for joint ventures, franchising, cross-marketing, co-manufacturing, etc.

PLENARY SESSIONS ON

Learning from Best Practices:

Encompassing experiences of SMEs integrated into GVCs

Envisioning Growth Trajectory for SMEs:

Leveraging exchange of ideas and information for scaling up

Understanding the Key Enablers:

Enabling SMEs to engage with the global levels of production

MSMEs role in 5 Trillion dollar Economy:

Achieving the set targets of economy through GVCs

Digital Entrepreneurship:

E-commerce initiatives for aligning with the global market

Alternate Sources of Finance:

Exploring alternate sources of finance for global linkages

International Standards:

Key agent for enhancing Indian SME competitiveness

Technology Disruptions:

Impact of ongoing disruptions in the GVCs

WORKSHOPS ON



International Trade

Meet with

- Trade wings of Embassies & High Commissions
- Multilateral forums and agencies
- International Organisations



International Trade through E-commerce

- Learn how to export to the world market through E-Commerce
- Workshop



Domestic Trade Hub

- Public sector enterprises
- Original Equipment Manufacturers
- Government Departments

Participants' Profile

- Representatives from various Government Organizations
- Commercial Attaches and Trade Promotion Officers from across the world
- Ambassadors and other senior embassy officials from participating countries
- Purchase / Procurement / Offset officers of Global OEMs
- SME Entrepreneurs, Partners, Directors, CEOs and other business leaders
- Executives from Banks & Financial Institutions
- Academic & Research Organizations
- Technology Solution Providers

PREVIOUS EDITIONS

100+ Global speakers

Regional & Country Sessions

Participation of 15+ Countries

500+ Delegates

1000+ Meetings

Participation of Central & State Governments



The Digital India mission, coupled with several ease of doing business reforms in India, have generated significant global interest in the Indian economy and this Summit is a crucial platform to build global SME linkages.

Shri Giriraj Singh
Hon'ble Minister of State,
Ministry of MSME, Government of India

MSMEs are the backbone of Indian Tourism Sector and can drive significant employment.

Shri K J Alphons
Hon'ble Minister of State for Tourism (I/C)
and Minister of State for Electronics and
Information Technology
Government of India

There is a need for information sharing and bridge building between counties and sharing the best practices in the areas of credit availability, quality and creating an ecosystem for MSMEs by aligning 'Process, Prices, People' (PPP) to make process more efficient, and prices more competitive.

Shri Arun Kumar Panda
Secretary
Ministry of MSME, Government of India

The Global SME Business Summit is a great platform to boost global SME connect which is one of the key objectives of CII.

Mr Naushad Forbes
Past President, CII

Various measures are being taken by the Ministry to promote market access and trade promotion for MSMEs

Smt Preeti Saran
Secretary (East)
Ministry of External Affairs
Government of India

SMEs are particularly significant for emerging markets such as India and UAE. This Summit is an important platform for drawing on respective strengths to boost mutual economic growth.

His Excellency Mr Abdulla Al Saleh
Undersecretary-Foreign Trade & Industry
Ministry of Economy, UAE

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