



Confederation of Indian Industry

**Business Delegation**  
To  
**Myanmar**

13-15 December 2018



## Indian Business Delegation to Myanmar

13 - 15 December 2018

- 1 Mr Shreekant Somany** (Leader of the Delegation)  
Chairman  
CII National MSME Council and Chairman &  
Managing Director  
Somany Ceramics Ltd
- 2 Mr Tanmoy Chakrabarty**  
Group Government Affairs Officer  
Tata Sons
- 3 Mr Pankaj Bajaj**  
Co-Chairman, MSME Subcommittee, ER And  
Director  
Bajaj Industries Pvt Ltd
- 4 Mr Sanjay Sharma**  
Country Head-Myanmar  
JCB India
- 5 Mr Paul Thachil**  
Co-Convener, CII Kerala Manufacturing & MSME Panel  
And Chairman & Managing Director  
Rapol Saniplast Pvt Ltd
- 6 Mr Vijay Kumar M**  
Head (External Affairs)  
Tata Hitachi Construction Machinery Co. Pvt. Ltd.
- 7 Mr V Noushad**  
Managing Director  
VKC Footwear International Pvt Ltd
- 8 Mr Yasin Mustafa**  
Director  
VKC Footwear International Pvt Ltd
- 9 Mr Mahadeva Rama Moorthy**  
Group Director  
Pems Engineering Consultants Pvt Ltd

- 10 Mr J Chandrasekaran**  
Founder Director  
Watsan Envirotech Private Limited
- 11 Mr Ashok Anand**  
Managing Director  
Anand Warehouse
- 12 Mr Chandan Mukherjee**  
HOD Marketing  
Neogi Technologies And Research Pvt Ltd
- 13 Mr Parth Rakesh Shah**  
Director  
Fair Mate Chemicals
- 14 Mr Ashish Kumar Bajaj**  
Director  
Green Valley Rice Tech Pvt Ltd
- 15 Mr Vellutla Ravindran Ramprasad**  
Manager (Exports)  
Tractors and Farm Equipment Limited
- 16 Ms Nidhi Khanna**  
Manager-Marketing & Branding  
Gates India Pvt Ltd
- 17 Mr Vikas Varshney**  
Associate General Manager  
Sterlite Power Transmission Limited
- 18 Mr Sumit Hakhoo**  
Vice President Sales and Marketing  
Electromech
- 19 Mr Saurabh Poddar**  
VP Business Development  
MLR Auto Limited
- 20 Mr Naveen Kumar**  
Associate Vice President - Operations  
Aerial Telecom Solutions Pvt Ltd

- 21 Mr Raghav Sood**  
General Manager - Operations  
Aerial Telecom Solutions Pvt Ltd
  
- 22 Ms Archana Sinha**  
Head, SME Department  
Confederation of Indian Industry
  
- 23 Ms Manika Relia**  
Executive Officer  
Confederation Of Indian Industry





### **Shreekant Somany**

CMD, Somany Ceramics Ltd.

Leader of the Delegation

Email: raghavan@somanytiles.co.in

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## **Company Profile**

Somany Ceramics was incepted in 1969. With more than 48 years of industry experience, we are currently the Market Leader in the Indian Ceramic Tile Industry with ranking among the Top 8 Ceramic Tile Manufacturers of the World (Production capacity = 65 Million m2).

### **Accomplishments**

A wide array of designs make-up the inspiring range of Somany's Floor, Wall and Imported Tiles, Sanitaryware & Bath Fittings products.

**Floor Tiles:** Somany maintains a persistent fusion of beautiful designs with the spirit of innovation in its Floor Tiles. A wide array of floorings like ceramic, vitrified, full body vitrified, glazed vitrified, polished vitrified are available in unique sizes of 196x1200mm, 300x300mm, 496x496mm, 600x600mm, 400x800mm, 800x800mm, 600x1200mm, 800x1200mm & 1000x1000mm along with other regular sizes.

**Wall Tiles:** Somany Wall Tiles pave the way to a subtly classy backdrop, whatever the environment. Be it random printing or digital printing, Somany wall tiles are available in plethora of finishes like marble, wooden, stone, denim and whatever you can think of, we are right there. Available in the sizes of 150x605mm, 190x1200mm, 250x350mm, 300x450mm, 300x600mm, 300x900mm, 600x1200mm our wall tiles will rejuvenate your senses.

**Sanitaryware and Bath Fittings:** Somany ventured into Sanitaryware & Bath fittings vertical which deals in imported and domestic products under the brand name 'Somany Signature' and 'Somany' respectively. Crafted to perfection our wide range of Sanitaryware, faucets, fittings and accessories cater to those who appreciate the finer things in life.



### **Tanmoy Chakrabarty**

Group Govt Affairs Officer

Tata Sons Pvt Ltd

Email: tanmoy.chakrabarty@tata.com

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### **Company Profile**

Tata Sons Limited is the holding company of the Tata Group and holds the bulk of shareholding in the Tata group of companies including their land holdings across India, tea estates and steel plants.

Tata sons limited was established as a trading enterprise in 1868, engaged primarily in the lucrative opium and tea trade with China. About 66% of the equity capital of Tata Sons is held by philanthropic trusts endowed by members of the Tata family. The biggest two of these trusts are the Sir Dorabji Tata Trust and Sir Ratan Tata Trust. Tata Sons is the owner of the Tata name and the Tata trademarks, which are registered in India and several other countries. It is one of the largest conglomerates in South Asia.

Natarajan Chandrasekaran took over as Chairman of Tata Sons on 21 February 2017. The company also undertook conversion from a public limited company to a private limited one in 2017; the decision remains pending with NCLAT, as of August 2018.





### **Pankaj Bajaj**

Director

Bajaj Industries Pvt Ltd

Email: pankaj@nepco.in

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### **Company Profile**

Bajaj Industries Group is a MULTIDIMENSIONAL ENGINEERING GROUP having the following companies.

- BAJAJ INDUSTRIES – Producing wide range of Textile Machine spares, Railway & Cast Iron components, with 70% of total sales to 40 countries around the Globe.
- BAJAJ TAMBULA PINNED PRODUCTS – a Joint venture with TAMBULA GmbH of Germany, producing textile machine components mainly as an OE to leading machine builders.
- NEPCO COMMERCIAL – Having state-of-the-art MACHINE SHOP, with capabilities for Finished Machining of large sized turned components. We also manufacture a range of engineering components ( Mechanical & Electrical).
- Overhauling & Retrofitment of Heavy Metal Working Machinery.

The Group counts as its valued clients, TATA Steel, SAIL, Laxmi Machine Works, Aditya Birla Group etc in addition to several others.

It has manufacturing operations across 3 sites in India & employs 150 personnel.



**Sanjay Sharma**

Country Head-Myanmar

JCB India

Email: sharma.sanjay@jcb.com



### **Paul Thachil**

Managing Director  
 Rapol Saniplast Pvt Ltd  
 Email: rapol@articbath.com

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## **Company Profile**

ARTIC changed the destiny of plastic bathroom fittings. ARTIC bathroom fittings are artistically crafted and having royal look. Its exciting colors match with all leading brands of sanitary wares and add to the aesthetic beauty of the interiors.

**MASTERPIECE:** - Its a plastic tap with wooden finish is first of its kind. ARTIC Designer Pillar Cock has the palpable wooden finish and beauty.

Artic Maestro is quarter turn. It is the first modest turn plastic tap in India without using ceramic disk in it. Artic is using the same conventional method of inner fittings, proved 100% trouble free for the last 15 years, to make Maestro quarter turn. Maestro is very smooth and simple as it can be operated even by a small child.

**STRENGTH AS A MANUFACTURER:** -

Three manufacturing units- With modern hi-tech machineries, more than 20 fully automatic Injection Molding machineries and 10 specialized machineries with high tech facilities.

**OWN TOOL ROOM:** - Fully equipped inhouse Tool Room with efficient mould makers having sound knowledge in computerized designing and mould making.

**QUALITY POLICY:** -

ARTIC is committed to delight the customer by supplying consistent quality bathroom fittings as per required standard in time and applying quality standards for the continual improvement of the system.

**QUALITY CERTIFICATION:**

ARTIC acquired ISO9001-2008 in quality management in

Design, Manufacture and Supply of plastic bathroom fittings from Quality Austria.

EXPORT: - Exporters in the Middle East countries like UAE and Oman.

AWARDS AND LAURELS:

- District Level Best Entrepreneurs Award for 2012 from Directorate of Industries and Commerce, Kerala Government.
- Best Seller award of "Vyapar" a B to B platform conducted by the industrial department of Kerala in 2017

**Vijay Kumar M**

Head (External Affairs)

Tata Hitachi Construction Machinery Co Pvt Ltd

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**Company Profile**

Tata Hitachi is a joint venture between Tata Motors Limited (40 %) and Hitachi Construction Machinery Company Limited (60 %), Tata Hitachi provides world class construction equipment to address India's infrastructure and mining needs.

Focused on developing global products to suit Indian working conditions, the organization's product lineup includes a wide range of excavators: from 2T – 800T Excavators, 35T to 290T Rigid dump trucks, Wheel Loaders and Backhoe Loaders. Tata Hitachi has three plants at Jamshedpur – Jharkhand, Dharwad – Karnataka and Kharagpur – West Bengal. The plants epitomize world class manufacturing and state-of-the-art-technology.

At Tata Hitachi, we prioritize our outreach to customers through a strong distribution network that aids in the servicing and selling of products.

Our comprehensive range of support solutions such as Full Maintenance Contracts, Annual Maintenance Contracts, Extended Warranty, maximize the returns of the customer's investment by optimizing equipment utilization. It also helps strengthen our relationship through the customer life cycle experience.



### **Noushad Veluthedathu**

Managing Director

VKC Group

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## **Company Profile**

VKC Group was founded in 1984 for manufacturing and marketing Hawaii slippers. The unit, which commenced operations with just 20 employees and a modest product portfolio of one item, today, has made a mark not just in the Indian Footwear Industry but in the world arena as well. As per information shared by the various suppliers, VKC holds a global leadership position in Poly Urethane (PU) footwear.

Currently VKC Group comprises of 21 units spread across 10 states of India and caters to markets both in India and abroad. With employee strength of over 12000, over the last 10 years the group has been growing at a CAGR of over 36%. The group revenue as of last financial year has crossed 300 million USD.

Though the Group started off with Hawaii product, VKC has always been in the forefront for introducing innovations to meet ever growing customer needs. VKC has been instrumental in introducing microcellular polyvinyl chloride-based footwear in its home state in year 1998. Despite increasing competition from global brands and imported products from across the boundaries, VKC had been able to retain its leadership through a culture of continuous innovation and improvisation. VKC products today range over 600 SKUs in 9 categories thereby offering a wide range of choice to its growing customer base. Always the first to adopt state of art technology in footwear production, VKC has been successfully maintaining its National leadership position in PU products since year 2009. VKC has implemented IT solutions including SAP based ERP system to efficiently manage all resources.

With a daily production of around 0.5 million pairs, VKC is not just the brand leader in South India but a well-known brand across other Indian states. VKC products occupy positions of pride in stores across GCC countries, Singapore, Malaysia, Sri Lanka, Africa etc.



### **Yasin Mustafa NP**

Director

VKC Group

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**Mahadeva Iyer Ramamoorthy**

Group Director

PEMS Engineering Consultants Pvt Ltd

Email: mrm1954@gmail.com

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**Company Profile**

PEMS Engineering Consultants Pvt. Ltd. (PEMS) is an ISO 9001:2015 certified consultancy organization, categorized in SME sector with a successful track record of more than a decade in the multifaceted portfolios of civil infrastructure. PEMS is specialized in providing comprehensive consultancy services from project identification to project commissioning and provide complete range of services needed to conceptualize, design, engineer, construct and manage project to meet the specific requirements of its clientele.

PEMS deliver customized and integrated solutions to meet the clients' expectations and handling projects in infrastructure development i.e., Highways, Roads & Bridges, Structural Engineering, Rail Infrastructure, Water Resources & Sewerage, Hydropower, Rural & Urban Infrastructure, Industrial projects, Oil & Gas, Water Supply & Sanitation, Electrical & Mechanical etc. PEMS have established its strength and is one of the nationally empanelled consultants.

PEMS has strong client base and has valued always at client relations. PEMS has been empanelled by various Ministries and State Governments in India, Institutional Agencies under the Government of India and multilateral funding agencies. PEMS have several projects in its credit by commissioning the same within the scheduled completion targets. PEMS have knowledge partners from developed and G-8 countries in core areas especially for international projects.



**Chandrasekaran Jayaraman**

Founder Director

Watsan Envirotech Private Limited

Email: chandra@watsan.in

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**Company Profile**

Watsan Envirotech private limited manufactures affordable, electricity free, maintenance free standalone water purifiers which can work for any number of years without need to change the filter medium.

Watson Envirotech also gives turnkey solutions to manufacture toilets without need for sand, water and cement, but mould them with glass reinforced fibre technology.

**Ashok Anand**

Director

Anand Warehouse

Email: [group.anand@rediffmail.com](mailto:group.anand@rediffmail.com)

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**Company Profile**

Anand Warehouse and logistics is widely recognized as a complete warehouse and logistics solution factory since 2007. Its philosophy is to provide and deliver a better supply chain and material distribution management that plans, implements, and controls the efficient, effective, forward, and reverse flow and storage of goods.

Anand warehouse and logistics simplifies and make things easier to provide excellent services to client.

**Chandan Mukherjee**

HOD Marketing

Neogi Technologies and Research Pvt Ltd

Email: support@ntrindia.co.in

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**Company Profile**

NTRPL is manufacturing PD Flow Meter for Liquids (Fuel), Fuel Dispensers, Valves. We are the complete Fuel Management Solution Provider to customers, Pioneer of "Door Step Delivery of Fuel" Concept in India. Winner of National Awards in 2005, 2014, & 2015. Winner of STAR ICON in 2016, CII Industrial Innovation awards in 2014, 2015, 2016. GCIP India 2014 winner declared by UNIDO. ZED RATING GOLD IMS Certified Organisation(ISO 9001:2015, 14001:2015, & BS 18001:2007)



**Parth Rakesh Shah**

Director

Fair Mate Chemicals

Email: [parth.fairmate.net](mailto:parth.fairmate.net)

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**Company Profile**

**Ashish Kumar Bajaj**

Director

Green Valley Rice Tech Pvt Ltd

Email: gvrashish@gmail.com

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**Company Profile**

Green Valley Rice Tech Pvt Ltd is the largest rice millers from North Eastern Region of India. It processes all the varieties of Non – Basmati Rice in North Eastern State – of - the Art with fully computerized rice processing facility at Guwahati Assam.

The Products Packing Standard ranges from 10Kg to 25 Kg packs.

Manufacturing: Raw Rice, Steam Rice & Parboiled Rice.

Variety: Short Grain, Medium Grain & Long Grain.



## Vellutla Ravindran Ramprasad

Manager – Exports

Tractor's and Farm Equipments Ltd

Email: vrprasad@tafe.com

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### Company Profile

Tractors and Farm Equipment Limited (TAFE), a US \$1.3 billion tractor major incorporated in 1960 at Chennai, India, is the third largest tractor manufacturer in the world and the second largest in India by volumes, with a 23% market share of the Indian tractor industry and a sale of approximately 160,000 tractors (domestic and international). TAFE's tractor business is effectively supported by its three tractor brands of Massey Ferguson, TAFE and Eicher. TAFE's tractors power farms in over 102 countries, including developed countries in Europe and the Americas. TAFE's first overseas plant in Turkey went on stream in 2010 and manufactures a range of tractors for distribution in Turkey through AGCO's dealer network.

TAFE is the flagship company of the 177-year-old Amalgamations Group in Chennai - one of India's biggest and most diversified business houses, comprising of 41 companies, and is one of India's largest light engineering groups.

The Amalgamations Group continues to substantially contribute to India's industrial progress. Over the years, it has developed a strong engineering ethos - by successfully initiating and integrating strong quality and cost driven manufacturing systems through assimilation of new technologies from around the world. The Group has established joint ventures with foreign collaborations, such as Amalgamations Valeo Clutch with Valeo of France, Stanadyne Amalgamations (2011) with Stanadyne Corporation, USA, BBL Daido (2001) with Daido Metal Corporation, Japan, AMCO Saft (2001) with Saft of France, and MAHLE Ipl (2007) with MAHLE GMBH, Germany.

TAFE is the largest exporter of tractors from India. The company is the leader in Sri Lanka and Bangladesh in terms of market share and volume exported from India. With presence in more than 31 African countries, we have established leadership positions in African countries such as Sudan, Tunisia, Zambia, Uganda, Morocco, Namibia, Botswana and Burkina Faso

besides Balkan countries in Europe and Afghanistan in Middle East.

Overall, around 160,000 tractors have been exported by TAFE till now. Today, TAFE expanded its global foot print in 102 countries.



**Nidhi Khanna**

Manager - Marketing & Branding

Gates India Pvt Ltd

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**Vikas Varshney**

Associate General Manager  
Sterlite Power Transmission Limited

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**Sumit Hakhoo**

Vice President Sales and Marketing  
Electromech

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**Saurabh Poddar**

VP Business Development

MLR Auto Limited

Email: saurabh@luckysec.com

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**Company Profile**

MLR Auto Ltd is a three-wheeler OEM. Product portfolio includes Diesel & CNG Range of passenger & cargo three-wheelers.

MLR Auto aims to be a leading player in 3-wheeler transportation with a Pan India and International presence focusing on rider benefits leveraging technology and delivery quality and cost-effective solutions to the last mile transportation.

**Naveen Kumar**

Associate Vice President – Operations  
Aerial Telecom Solutions Pvt Ltd  
Email: naveen.k@aerialtelecom.in

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**Company Profile**

Aerial Telecom Solutions Pvt. Ltd is an ISO 9001:2015, ISO 14001:2015, and OHSAS 18001:2007 Certified company established in 2008 . It is an Approved Solution partner of all major Telecom Service providers as well as Equipment manufacturers in India majorly offering below mentioned services in Telecom domain all across India :

- Telecom Equipment Installation & Commissioning (TI)
- Resource Management (ARP, ASP)
- RF Drive Test (SCFT/CAT/SCVT) & Optimization and Bench marking Services
- New Telecom Tower Site construction & Up gradation Services
- Passive Infrastructure Operations & Maintenance of Telecom Tower sites
- Active operation and maintenance of BTS and Microwave equipment
- Fiber/Copper Roll Out & Maintenance Services
- Logistics & Fleet management Services

**Raghav Sood**

General Manager – Operations  
Aerial Telecom Solutions Pvt Ltd  
Email: raghavsood@aerialtelecom.in

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**Archana Sinha**

Head MSME

Confederation of Indian Industry

Email: archana.sinha@cii.in

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**Company Profile**

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has around 9000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 265 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

As a developmental institution working towards India's overall growth with a special focus on India@75 in 2022, the CII theme for 2018-19, India RISE : Responsible. Inclusive. Sustainable. Entrepreneurial emphasizes Industry's role in partnering Government to accelerate India's growth and development. The focus will be on key enablers such as job creation;

skill development; financing growth; promoting next gen manufacturing; sustainability; corporate social responsibility and governance and transparency.

With 65 offices, including 9 Centres of Excellence, in India, and 10 overseas offices in Australia, China, Egypt, France, Germany, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point for Indian industry and the international business community.

**Manika Bamba**

Executive Officer  
Confederation of Indian Industry  
Email: manika.bamba@cii.in

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## Confederation of Indian Industry

The Mantosh Sondhi Centre

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