



समयमेव जयते
Ministry of Micro, Small and Medium Enterprises
Government of India



Confederation of Indian Industry

NORTH EAST MSME SUMMIT

FOR SC/ST ENTREPRENEURS

Promoting Trade Opportunities for SC/ST
Entrepreneurs in the Northeastern Region



22ND-23RD NOVEMBER 2019

MANIRAMDEWAN TRADE CENTRE
GUWAHATI, ASSAM



NORTH EAST MSME SUMMIT

The North East MSME Summit for SC/ST entrepreneurs has been considered to provide a platform for MSMEs of NER states to learn and share best practices from the experts, garner awareness and leverage on available government schemes designed for start-ups and business expansion, meet potential vendors and engage in establishing business and financial linkages.

The summit will attempt to create an enriching platform for sharing of information and ideason various aspects pertaining to the SC/ST entrepreneurs in the regions and would expose the huge opportunity for investment and growth of business enterprises by bringing together all the components which are required to shape up their ideas into a reality.



NER occupies **8.55%** of  the total tribal population of India

81.5% of the total  population resides in rural area

4.58% of total  fruit production in India

Top Producer of  Silk- **99.78%** of Muga Silk, **98.74%** of Eri Silk

Area under Tea  Cultivation- **338371** hectares

Registered Small  Tea Growers- **13175**

Khadi and Village Industries employed about **5.60** lakh people from the NER

Sale of products from  Khadi and Village industries amounted to - **118276.96** lakhs

AREA



Agro and Food Processing



Handloom and Handicraft



Beverages-Tea & Coffee Processing and other traditional drinks



Bamboo and Cane products



Piggery Sector



Medicinal and Aromatic Plants



Women Empowerment through boosting entrepreneurship



Specific country session of Vietnam and North Korea

KEY TAKEAWAYS

Exposure to various stakeholders important to drive Indian and sectoral economies

Our initiatives are meant for the larger mass and are highly sought after

Opportunity to interact with the Policy Maker and Decision Makers

Platforms connecting industry with R&D and developmental Institutions

One of the few platforms facilitating Industry-Academia partnerships

Highly knowledge centric sessions

Value addition by higher government authorities and industry experts

Relevant to the current global trends

PARTNER BENEFITS

Exclusive branding opportunities

Exposure to a new segment of market

Get visibility to the Industry across sectors and states

Get visibility to international SMEs

Get recognised as a growth driver of MSMEs

WORKSHOPS

On potential of piggeries in the export market

Bamboo and Cane products

DEMO ON AROMATIC OIL PROCESSING

WHO SHOULD ATTEND

Enterprises looking for business partners and distributors in India
International companies
Young entrepreneurs
Startups and innovators
Post-harvest technology providers
Cold chain infrastructure players

Food technologists
Logistics players in the food chain business
Food processing and packaging companies
Skin care products manufacturing companies
Ayurveda companies
Home décor entrepreneurs and companies
Home linen retailers
Textile companies

Event Partner



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